



## **CALIFORNIA PRUNE BOARD**

(Posted Monday, October 19, 2026)

### **NOTICE OF MEETING of the EXPORT COMMITTEE of the CALIFORNIA PRUNE BOARD**

Thursday, October 29, 2026, 9:00am PT

In-person: 3001 Douglas Blvd, First Floor Conference Rm, Roseville, CA

Virtual: <https://us02web.zoom.us/j/86182899429>

A meeting of the Export Committee of the California Prune Board has been called to discuss subjects shown on the following agenda. This meeting will be held in-person, but a virtual option is available (see details above). Lunch will be served immediately following this meeting. RSVPs should be sent to Becky at [bpoland@californiaprunes.org](mailto:bpoland@californiaprunes.org) no later than Monday, October 26<sup>th</sup>.

Individuals with disabilities who require reasonable accommodations or alternative means of communication for program information (e.g., Braille, large print, audiotape, American Sign Language, etc.) should contact Becky at (916) 749-3442 or contact us through the Federal Relay Service at (800) 877-8339, at least five business days prior to the meeting date. Additionally, program information may be made available in languages other than English.

The CPB prohibits discrimination based on race, color, sex, sexual preference, religion, or national origin. The CPB also must follow the Bagley Keene Open Meeting Act (see Section 11125[a]), which covers all state boards and commissions. It requires these bodies to publicly notice their meetings, prepare agendas, accept public testimony and conduct their meetings in public unless specifically authorized by the Act to meet in closed session. A copy of the meeting notices must be posted on the California Department of Food and Agriculture website at: [Marketing Branch Meeting Notices](#). They are also found on the CPB website at: [CPB Meeting Schedule](#). The CDFA EEO Policies can be found at: [http://www.cdfa.ca.gov/exec/EEO/EEO\\_Docs.html](http://www.cdfa.ca.gov/exec/EEO/EEO_Docs.html).

The California Prune Board, its members, and staff, strictly comply with all state and federal antitrust laws. Discussions regarding setting prices and price terms, restrictions on competition, and boycotts are prohibited at all program functions. Should any meeting attendee observe discussions that involve antitrust sensitivity, the attendee should raise his or her concern and request the discussion be stopped. If the discussion continues, the discussion should be reported to the program CEO and Department staff.

cc: Export Committee Members, All Processors, CDFA and Guests

#### Export Committee

Bob Amarel  
Jaswant Bains  
Brian Dunning  
John Friend  
Stephanie Harralson  
Jeff McLemore  
Steve Sousa  
Sekul Spaich

## AGENDA

### EXPORT COMMITTEE of the CALIFORNIA PRUNE BOARD

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| 1. CALL TO ORDER | J. McLemore |
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| 2. ROLL CALL/INTRODUCTION OF GUESTS | B. Poland |
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| 3. PUBLIC/CHAIR COMMENTS | J. McLemore |
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| 4. EXPORT MARKETS OVERVIEW                                                                                                                                                                                                                                                                                                                             | E. Ritson-Elliott/ J. Jenkins/A. Burns |
| <ul style="list-style-type: none"><li>• 2025/26 : Overview of End of Year Export Data: Markets and Competitors</li><li>• 2026/27 :<ul style="list-style-type: none"><li>◦ Reminder of Programs and Markets Supported</li><li>◦ Summary of Key Market Activities Already Executed (Aug-Oct) &amp; Upcoming Key Activities (Nov-Feb)</li></ul></li></ul> |                                        |
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| 5. EXPORT COMMITTEE                                                                                                                                                                                                               | D.Zea/E. Ritson-Elliott/ C. Kuball (Torrey Group) |
| <ul style="list-style-type: none"><li>• Farm Bill/Tariffs Update</li><li>• Recommendations for Five-Year Measurements (from Export Workgroup Meeting September 29, 2026)</li><li>• UES MAP 2028/29 Development Timeline</li></ul> |                                                   |
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| 6. OTHER BUSINESS | J. McLemore |
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| 7. ADJOURNMENT | J. McLemore |
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*The next meeting of the Export Committee will be scheduled for March 12, 2027.*

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Each of the agenda items will include discussion and possible action by the CPB. The California Prune Board, its members and staff, strictly comply with all state and federal antitrust laws. Discussions regarding setting prices and price terms, restrictions on competition, and boycotts are prohibited at all program functions. Should any meeting attendee observe discussions that involve antitrust sensitivity, the attendee should raise his or her concern and request the discussion be stopped. If the discussion continues, the discussion should be reported to the program CEO and Department staff.