



Alex Scott
Canadian K-1 200m Sprint Kayak Olympic Athlete

For the athlete in us all,
California Prunes
are a champion
snack choice.

69% of Canadians believe that
CALIFORNIA/USA PRODUCES THE BEST PRUNES.*

35%

of Canadians
PURCHASE PRUNES
AT LEAST ONCE
A MONTH.*

25%

WOULD BUY PRUNES MORE
OFTEN, if they were more
available (or more prominent) in
the stores where they shop.*

42%

of Canadians reported
they would **LOOK FOR**
CALIFORNIA PRUNES the next
time they buy prunes.*

California Prunes: A snack for life.

“Start taking care of your body now, it will thank you later. California Prunes – a snack at any age.”

Alex Scott



California Prunes are *packed* with nutrients.
Your shelves should be *packed* with California Prunes.

If you are interested in purchasing California Prunes or obtaining product information and prices, visit CaliforniaPrunes.ca/trade for a list of California Prune handlers.

CaliforniaPrunes.ca | @CAprunesCAN   

*Based on an independent survey conducted by Rose Research in June 2020 among 1,500 Canadians (primary grocery shoppers).

 **california**
prunesTM

Prunes. For life.