



CALIFORNIA PRUNE BOARD

(posted November 20, 2023)

NOTICE OF MEETING
of the
EXECUTIVE COMMITTEE
of the
CALIFORNIA PRUNE BOARD

Thursday, November 30, 2023, 10:00am PT
In-person: CPB Office, 3017 Douglas Blvd, Suite 280, Roseville, CA 95661
Virtual: <https://us02web.zoom.us/j/85872595483>

A meeting of the CPB Executive Committee has been called to discuss subjects shown on the following agenda. This meeting will be held in-person; a virtual option is also available (see details above). Lunch will be served at the conclusion of this meeting. Please RSVP to Becky at bpoland@californiaprunes.org by Monday, November 27th to confirm your attendance.

Individuals with disabilities who require reasonable accommodations or alternative means of communication for program information (e.g., Braille, large print, audiotape, American Sign Language, etc.) should contact Becky at (916) 749-3442 or contact us through the Federal Relay Service at (800) 877-8339, at least five business days prior to the meeting date. Additionally, program information may be made available in languages other than English.

In accordance with USDA, the CPB prohibits discrimination based on race, color, national origin, religion, sex, gender identity (including expression), sexual orientation, disability, age, marital status, family/parental status, income derived from public assistant program, political beliefs, or reprisal or retaliation for prior civil rights activity (not all prohibited bases apply to all programs).

The CPB also must follow the Bagley Keene Open Meeting Act (see Section 11125[a]), which covers all state boards and commissions. It requires these bodies to publicly notice their meetings, prepare agendas, accept public testimony and conduct their meetings in public unless specifically authorized by the Act to meet in closed session. A copy of the meeting notices must be posted on the California Department of Food and Agriculture website at: [Marketing Branch Meeting Notices](#). They are also found on the CPB website at: [CPB Meeting Schedule](#). The CDFA EEO Policies can be found at: http://www.cdfa.ca.gov/exec/EEO/EEO_Docs.html.

The California Prune Board, its members, and staff, strictly comply with all state and federal antitrust laws. Discussions regarding setting prices and price terms, restrictions on competition, and boycotts are prohibited at all program functions. Should any meeting attendee observe discussions that involve antitrust sensitivity, the attendee should raise his or her concern and request the discussion be stopped. If the discussion continues, the discussion should be reported to the program CEO and Department staff.

cc: Executive Committee Members, All Processors and CDFA

Executive Committee

- Jaswant Bains
- Dan Bozzo
- Brendon Flynn
- Dane Lance
- Sandra Mitchell
- Ranvir Singh
- George Sousa, Jr.
- Joe Turkovich

AGENDA
EXECUTIVE COMMITTEE
of the
CALIFORNIA PRUNE BOARD

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| (10:00am) | 1. CALL TO ORDER | G. Sousa, Jr. |
| | 2. ROLL CALL/INTRODUCTION OF GUESTS | B. Poland |
| | 3. PUBLIC/CHAIR COMMENTS | G. Sousa, Jr. |
| | 4. USDA REGIONAL AGRICULTURAL PROMOTION PROGRAM (RAPP) | E. Ritson-Elliott |
| (10:05am) | 5. ADMINISTRATIVE REPORT | J. Ruggles/D. Zea |
| | <ul style="list-style-type: none">• Inventory and Shipments Update• CY23 Crop Update• 2023/24 Budget Update• Revised 2023/24 Budget (Recommendation)• Assessment Formula Strategy | |
| (10:30 am) | 6. EXECUTIVE DIRECTOR'S REPORT | D. Zea |
| | <ul style="list-style-type: none">• Staff Offsite Summary• Nutrition Research Committee Summary• USDA Government Purchase Request | |
| (11:30am) | 7. OTHER BUSINESS | D. Zea |
| | <ul style="list-style-type: none">• Meeting Schedule – 2024 (Recommendation)• Remaining Meetings – 2023 | |
| (12:00pm) | 8. ADJOURNMENT | G. Sousa, Jr. |
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The next meeting of the Executive Committee will be scheduled for January 30, 2024.

Each of the agenda items will include discussion and possible action by the CPB. The California Prune Board, its members and staff, strictly comply with all state and federal antitrust laws. Discussions regarding setting prices and price terms, restrictions on competition, and boycotts are prohibited at all program functions. Should any meeting attendee observe discussions that involve antitrust sensitivity, the attendee should raise his or her concern and request the discussion be stopped. If the discussion continues, the discussion should be reported to the program CEO and Department staff.

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