



CALIFORNIA PRUNE BOARD
(posted Friday, September 15, 2023)

NOTICE OF MEETING
of the
EXECUTIVE COMMITTEE
of the
CALIFORNIA PRUNE BOARD

Tuesday, September 26, 2023, **9:55am** PT
In-person: 3001 Douglas Blvd, First Floor Conference Rm, Roseville, CA 95661
Virtual: <https://us02web.zoom.us/j/83923567096>

A meeting of the Executive Committee of the California Prune Board has been called to discuss subjects shown on the following agenda. This meeting will be held **in-person at the address above**, but a virtual option is available. **PLEASE NOTE THE NEW START TIME.** RSVPs should be sent to Becky at bpoland@californiaprunes.org no later than Friday, September 22nd.

Individuals with disabilities who require reasonable accommodations or alternative means of communication for program information (e.g., Braille, large print, audiotape, American Sign Language, etc.) should contact Becky at (916) 749-3442 or contact us through the Federal Relay Service at (800) 877-8339, at least five business days prior to the meeting date. Additionally, program information may be made available in languages other than English.

In accordance with USDA, the CPB prohibits discrimination based on race, color, national origin, religion, sex, gender identity (including expression), sexual orientation, disability, age, marital status, family/parental status, income derived from public assistant program, political beliefs, or reprisal or retaliation for prior civil rights activity (not all prohibited bases apply to all programs).

The CPB also must follow the Bagley Keene Open Meeting Act (see Section 11125[a]), which covers all state boards and commissions. It requires these bodies to publicly notice their meetings, prepare agendas, accept public testimony and conduct their meetings in public unless specifically authorized by the Act to meet in closed session. A copy of the meeting notices must be posted on the California Department of Food and Agriculture website at: [Marketing Branch Meeting Notices](#). They are also found on the CPB website at: [CPB Meeting Schedule](#). The CDFA EEO Policies can be found at: http://www.cdfa.ca.gov/exec/EEO/EEO_Docs.html.

The Prune Marketing Committee and the California Prune Board, their members, and staff, strictly comply with all state and federal antitrust laws. Discussions regarding setting prices and price terms, restrictions on competition, and boycotts are prohibited at all program functions. Should any meeting attendee observe discussions that involve antitrust sensitivity, the attendee should raise his or her concern and request the discussion be stopped. If the discussion continues, the discussion should be reported to the program CEO and Department staff.

cc: Executive Committee Members, All Processors, CDFA

Executive Committee

Jaswant Bains
Dan Bozzo
Brendon Flynn
Dane Lance
Sandra Mitchell
Ranvir Singh
George Sousa, Jr.
Joe Turkovich

AGENDA
EXECUTIVE COMMITTEE
of the
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(9:55am)	1. CALL TO ORDER	G. Sousa, Jr.
	2. ROLL CALL/INTRODUCTION OF GUESTS	B. Poland
(10:00am)	3. PUBLIC/CHAIR COMMENTS	G. Sousa, Jr.
(10:05am)	4. STATISTICAL REPORT	D. Zea/J. Ruggles
	<ul style="list-style-type: none">● 2022/23 Inventory and Shipments Final Report● Reporting & Assessment Enforcement● CY23 Harvest Review/Crop Estimate	
(10:40am)	5. EXECUTIVE DIRECTOR'S REPORT	D. Zea/B. Flynn
	<ul style="list-style-type: none">● Government Purchases/AMS & FNS Briefing● IPA Congress 2024● Land IQ Global Orchards Analysis● Farm Bill/Government Shutdown Scenarios: CPB Funding	
(11:30am)	6. COMMUNICATIONS REPORT	K. Locy
	<ul style="list-style-type: none">● Research RFP● Crisis Communication Preparedness Plan	
(11:55am)	7. OTHER BUSINESS	G. Sousa, Jr.
(12:00 pm)	8. ADJOURNMENT	G. Sousa, Jr.

The next meeting of the Executive Committee is scheduled for October 26, 2023.

Each of the agenda items will include discussion and possible action by the PMC/CPB. The Prune Marketing Committee and the California Prune Board, their members and staff, strictly comply with all state and federal antitrust laws. Discussions regarding setting prices and price terms, restrictions on competition, and boycotts are prohibited at all program functions. Should any meeting attendee observe discussions that involve antitrust sensitivity, the attendee should raise his or her concern and request the discussion be stopped. If the discussion continues, the discussion should be reported to the program CEO and Department staff.

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