



PRUNE MARKETING COMMITTEE / CALIFORNIA PRUNE BOARD

(posted Friday, May 26, 2023)

NOTICE OF MEETINGS
of the
PRUNE MARKETING COMMITTEE
and the
CALIFORNIA PRUNE BOARD

Thursday, June 8, 2023, 9:45am PT

In-person: California Farm Bureau, 2600 River Plaza Dr, **Board Room**, Sacramento, CA

Zoom Link: <https://us02web.zoom.us/j/84549723768>

Meetings of the Prune Marketing Committee (PMC) and the California Prune Board (CPB) have been called to discuss subjects shown on the following agendas. These meetings will be held in-person, with a virtual option available. Lunch will be served immediately following the CPB meeting. **Please RSVP to Becky at bpoland@californiaprunes.org no later than Monday June 5th to confirm your attendance.**

The schedule is as follows:

PMC: 9:45am – 10:00am PT

CPB: 10:00am – 12:00pm PT

Lunch: Following the CPB meeting

Individuals with disabilities who require reasonable accommodations or alternative means of communication for program information (e.g., Braille, large print, audiotape, American Sign Language, etc.) should contact Becky at (916) 749-3442 or contact us through the Federal Relay Service at (800) 877-8339, at least five business days prior to the meeting date. Additionally, program information may be made available in languages other than English.

In accordance with USDA, the CPB prohibits discrimination based on race, color, national origin, religion, sex, gender identity (including expression), sexual orientation, disability, age, marital status, family/parental status, income derived from public assistant program, political beliefs, or reprisal or retaliation for prior civil rights activity (not all prohibited bases apply to all programs).

The CPB also must follow the Bagley Keene Open Meeting Act (see Section 11125[a]), which covers all state boards and commissions. It requires these bodies to publicly notice their meetings, prepare agendas, accept public testimony and conduct their meetings in public unless specifically authorized by the Act to meet in closed session. A copy of the meeting notices must be posted on the California Department of Food and Agriculture website at: [Marketing Branch Meeting Notices](#). They are also found on the CPB website at: [CPB Meeting Schedule](#). The CDFA EEO Policies can be found at: http://www.cdfa.ca.gov/exec/EEO/EEO_Docs.html.

The Prune Marketing Committee and the California Prune Board, their members and staff, strictly comply with all state and federal antitrust laws. Discussions regarding setting prices and price terms, restrictions on competition, and boycotts are prohibited at all program functions. Should any meeting attendee observe discussions that involve antitrust sensitivity, the attendee should raise his or her concern and request the discussion be stopped. If the discussion continues, the discussion should be reported to the program CEO and Department staff.

cc: PMC and CPB Members, All Committee Members, All Processors, CDFA and USDA

AGENDA

PRUNE MARKETING COMMITTEE

Thursday, June 8, 2023, 9:45am PT

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(9:45am)	1. CALL TO ORDER	R. Singh
	2. ROLL CALL	B. Poland
	3. PUBLIC / CHAIR COMMENTS	R. Singh
(9:47am)	4. APPROVAL OF MINUTES	R. Singh
	• Minutes – March to May 2023 (vote)	
	○ 03/22/23 Prune Marketing Committee	
(9:50am)	5. ADMINISTRATIVE REPORT	D. Zea/J. Ruggles
	• Status of PMC Suspension	
	• 2022/23 Budget Update	
(9:55am)	6. AUDIT RFP REPORT	M. Vereschagin/J. Ruggles
	• 2022/23 Fiscal Year Audit – Gilbert CPAs (vote)	
(9:57am)	7. EXECUTIVE COMMITTEE RECOMMENDATIONS/REQUIRED APPROVALS	J. Ruggles/R. Singh
	• 2023/24 Proposed Budget (vote)	
	• Inter-item Transfer Authority (vote)	
	• 2023 PMC e-Compliance Plan (vote)	
(9:58am)	8. OTHER BUSINESS	D. Zea
(10:00am)	9. ADJOURNMENT	R. Singh

Reminder: The next meeting of the Prune Marketing Committee is scheduled for December 7, 2023.

Each of the agenda items will include discussion and possible action by the PMC/CPB. The Prune Marketing Committee and the California Prune Board, their members and staff, strictly comply with all state and federal antitrust laws. Discussions regarding setting prices and price terms, restrictions on competition, and boycotts are prohibited at all program functions. Should any meeting attendee observe discussions that involve antitrust sensitivity, the attendee should raise his or her concern and request the discussion be stopped. If the discussion continues, the discussion should be reported to the program CEO and Department staff.

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AGENDA

CALIFORNIA PRUNE BOARD

Thursday, June 8, 2023, 10:00am PT

In-person: California Farm Bureau, 2600 River Plaza Dr, **Board Room**, Sacramento, CA

Zoom Link: <https://us02web.zoom.us/j/84549723768>

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| (10:00am) | 1. CALL TO ORDER | G. Sousa, Jr. |
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| (10:05am) | 2. ROLL CALL | B. Poland |
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| (10:10am) | 3. PUBLIC / CHAIR COMMENTS | G. Sousa, Jr. |
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| (10:30am) | 4. APPROVAL OF MINUTES (vote) | G. Sousa, Jr. |
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- Minutes – March to May 2023 (vote)
 - 03/07/23 Nutrition Research Committee
 - 03/17/23 Export Committee
 - 03/17/23 Executive Committee
 - 03/22/23 California Prune Board
 - 05/05/23 Marketing Committee
 - 05/05/23 Executive Committee
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- | | | |
|-----------|---|---------------|
| (10:45am) | 5. LAND IQ – 2022 ACREAGE, AGE, DENSITY AND REMOVALS REPORT | J. Kimmelshue |
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- | | | |
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| (11:05am) | 6. INDUSTRY REPORTS | D. Zea/J. Ruggles |
|-----------|---------------------|-------------------|
- 2022/23 Budget Update
 - Statistical Reports
 - Government Purchases
 - 2023 California Prune Summit
 - 2024 IPA Congress
-
- | | | |
|-----------|---------------------|---------------------------|
| (11:15am) | 7. AUDIT RFP REPORT | M. Vereschagin/J. Ruggles |
|-----------|---------------------|---------------------------|
- 2022/23 Fiscal Year Audit – Gilbert CPAs (vote)
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- | | | |
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| (11:30am) | 8. EXECUTIVE COMMITTEE RECOMMENDATIONS/PROGRAMS & BUDGETS
NOT PREVIOUSLY REVIEWED – 2023/24 | K. Locy
J. Ruggles |
|-----------|--|-----------------------|
- Marketing Committee
 - Operating Expenses/Personnel
-
- | | | |
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| (11:45am) | 9. ADJOURN TO CLOSED SESSION
<i>Pursuant to California Government Code 11126(a) regarding the appointment, employment or evaluation of performance of employees</i> | G. Sousa, Jr. |
|-----------|--|---------------|
- Appointment of Executive Director and confirmation of employee salaries and benefits
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- | | | |
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| (11:55am) | 10. RETURN TO OPEN SESSION | G. Sousa, Jr. |
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- Announcement(s) from Closed Session
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- | | | |
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| (12:05pm) | 11. EXECUTIVE COMMITTEE RECOMMENDATIONS/REQUIRED APPROVALS | J. Ruggles/G. Sousa, Jr. |
|-----------|--|--------------------------|
- 2023/24 Proposed Budget: (vote)
 - 2023/24 Production Estimate
 - 2023/24 Assessment Rates
 - Reserve for Contingencies
 - Credit-back Policy (vote)

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- Administrative:
 - Assessment Billing Schedule
 - Processor Reporting Requirements

(11:55am)	12. OTHER BUSINESS	G. Sousa, Jr.
(12:00pm)	13. ADJOURNMENT	G. Sousa, Jr.

Reminder: The next meeting of the California Prune Board is scheduled for December 7, 2023.

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