



**CALIFORNIA PRUNE BOARD**  
(posted Monday, May 22, 2023)

**NOTICE OF JOINT MEETING**  
of the  
**EXECUTIVE COMMITTEES**  
of the  
**CALIFORNIA PRUNE BOARD**  
and  
**PRUNE MARKETING COMMITTEE**

Thursday, June 1, 2023, 10:00am PT  
In-person: 3001 Douglas Blvd (adjacent to CPB office building), 1<sup>st</sup> Floor Conference Rm, Roseville, CA 95661  
Zoom Link: <https://us02web.zoom.us/j/83926483999>

A joint meeting of the Executive Committees of the California Prune Board and Prune Marketing Committee has been called to discuss subjects shown on the following agenda. This meeting will be held in-person, with a virtual option available. A working lunch will be provided immediately following this meeting. **Please RSVP to Becky at [bpoland@californiaprunes.org](mailto:bpoland@californiaprunes.org) no later than Tuesday, May 30<sup>th</sup> to confirm your attendance.**

Individuals with disabilities who require reasonable accommodations or alternative means of communication for program information (e.g., Braille, large print, audiotape, American Sign Language, etc.) should contact Becky at (916) 749-3442 or contact us through the Federal Relay Service at (800) 877-8339, at least five business days prior to the meeting date. Additionally, program information may be made available in languages other than English.

In accordance with USDA, the CPB prohibits discrimination based on race, color, national origin, religion, sex, gender identity (including expression), sexual orientation, disability, age, marital status, family/parental status, income derived from public assistant program, political beliefs, or reprisal or retaliation for prior civil rights activity (not all prohibited bases apply to all programs).

The CPB also must follow the Bagley Keene Open Meeting Act (see Section 11125[a]), which covers all state boards and commissions. It requires these bodies to publicly notice their meetings, prepare agendas, accept public testimony and conduct their meetings in public unless specifically authorized by the Act to meet in closed session. A copy of the meeting notices must be posted on the California Department of Food and Agriculture website at: [Marketing Branch Meeting Notices](#). They are also found on the CPB website at: [CPB Meeting Schedule](#). The CDFA EEO Policies can be found at: [http://www.cdfa.ca.gov/exec/EEO/EEO\\_Docs.html](http://www.cdfa.ca.gov/exec/EEO/EEO_Docs.html).

The Prune Marketing Committee and the California Prune Board, their members, and staff, strictly comply with all state and federal antitrust laws. Discussions regarding setting prices and price terms, restrictions on competition, and boycotts are prohibited at all program functions. Should any meeting attendee observe discussions that involve antitrust sensitivity, the attendee should raise his or her concern and request the discussion be stopped. If the discussion continues, the discussion should be reported to the program CEO and Department staff.

cc: Executive Committee Members, All Processors, CDFA and USDA

Executive Committee

Jaswant Bains  
Dan Bozzo  
Brendon Flynn  
Dane Lance  
Sandra Mitchell  
Ranvir Singh  
George Sousa, Jr.  
Joe Turkovich

## AGENDA

EXECUTIVE COMMITTEES  
of the  
CALIFORNIA PRUNE BOARD  
and  
PRUNE MARKETING COMMITTEE

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|------------|---|------------------------|
| (10:00am)  | 1. CALL TO ORDER  | G. Sousa, Jr./R. Singh |
|            | 2. ROLL CALL/INTRODUCTION OF GUESTS   | B. Poland              |
|            | 3. PUBLIC/CHAIR COMMENTS  | G. Sousa, Jr./R. Singh |
| (10:05am)  | 4. ADMINISTRATIVE REPORT  | J. Ruggles             |
|            | <ul style="list-style-type: none"><li>• Statistical Report</li><li>• 2022/23 Budget Updates</li></ul>   |                        |
| (10:20 am) | 5. EXECUTIVE DIRECTOR'S REPORT  | D. Zea                 |
|            | <ul style="list-style-type: none"><li>• DC Delegation – Report</li><li>• INC London – Report</li><li>• PMC Suspension – Update</li></ul>  |                        |
| (10:40 am) | 6. BUDGET PLANNING  | D. Zea/J. Ruggles      |
|            | <ul style="list-style-type: none"><li>• 2023 Crop Estimate Update</li><li>• 2023/24 Proposed Budget – Prune Marketing Committee</li><li>• 2023/24 Proposed Budget – California Prune Board</li></ul>  |                        |
| (11:00am)  | 7. ADJOURN TO CLOSED SESSION  | G. Sousa, Jr.          |
|            | <i>Pursuant to California Government Code 11126(a) regarding the appointment, employment or evaluation of performance of employees</i> <ul style="list-style-type: none"><li>• Appointment of Executive Director and confirmation of employee salaries and benefits</li></ul> |                        |
| (11:45am)  | 8. RETURN TO OPEN SESSION   | G. Sousa, Jr.          |
|            | <ul style="list-style-type: none"><li>• Announcement(s) from Closed Session/Recommendations to the California Prune Board</li></ul>   |                        |
| (11:45am)  | 9. EXECUTIVE COMMITTEE RECOMMENDATIONS TO THE PRUNE MARKETING COMMITTEE (PMC)   | R. Singh               |
|            | <ul style="list-style-type: none"><li>• 2023/24 PMC Budget (including 2023 Assessment Rate and Production Estimate)</li><li>• Inter-item Transfer Authority</li><li>• 2023/24 PMC e-Compliance Plan</li></ul>   |                        |
| (11:50am)  | 10. EXECUTIVE COMMITTEE RECOMMENDATIONS TO THE CALIFORNIA PRUNE BOARD (CPB)   | G. Sousa, Jr.          |
|            | <ul style="list-style-type: none"><li>• 2023/24 CPB Budget (including 2023 Assessment Rates, Production Estimate and Credit-back)</li></ul>   |                        |
| (12:00pm)  | 11. OTHER BUSINESS  | G. Sousa, Jr./R. Singh |
| (12:05pm)  | 12. ADJOURNMENT   | G. Sousa, Jr./R. Singh |
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*The next meeting of the Executive Committee is scheduled for July 27, 2023.*

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Each of the agenda items will include discussion and possible action by the PMC/CPB. The Prune Marketing Committee and the California Prune Board, their members and staff, strictly comply with all state and federal antitrust laws. Discussions regarding setting prices and price terms, restrictions on competition, and boycotts are prohibited at all program functions. Should any meeting attendee observe discussions that involve antitrust sensitivity, the attendee should raise his or her concern and request the discussion be stopped. If the discussion continues, the discussion should be reported to the program CEO and Department staff.

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