



PRUNE MARKETING COMMITTEE / CALIFORNIA PRUNE BOARD

(posted Thursday, June 16, 2022)

NOTICE OF MEETINGS of the PRUNE MARKETING COMMITTEE and the CALIFORNIA PRUNE BOARD

Tuesday, June 28, 2022, 9:30am PT

In-person: California Farm Bureau, 2600 River Plaza Dr, Centennial Room, Sacramento, CA

Meetings of the Prune Marketing Committee (PMC) and the California Prune Board (CPB) have been called to discuss subjects shown on the following agendas. Please note: These meetings will be held in-person (see location and address above). Lunch will be served immediately following the Board meeting. **Please RSVP to Becky at bpoland@californiaprunes.org no later than Thursday, June 23rd to confirm your attendance.**

The schedule is planned as follows:

PMC: 9:30am – 10:00am PT (2020-22 PMC members will be voting*)

CPB: 10:00am – 12:30pm PT

Lunch: Following the meeting

Individuals with disabilities who require reasonable accommodations or alternative means of communication for program information (e.g., Braille, large print, audiotape, American Sign Language, etc.) should contact Becky at (916) 749-3442 or contact us through the Federal Relay Service at (800) 877-8339, at least five business days prior to the meeting date. Additionally, program information may be made available in languages other than English.

In accordance with USDA, the CPB prohibits discrimination based on race, color, national origin, religion, sex, gender identity (including expression), sexual orientation, disability, age, marital status, family/parental status, income derived from public assistant program, political beliefs, or reprisal or retaliation for prior civil rights activity (not all prohibited bases apply to all programs).

The CPB also must follow the Bagley Keene Open Meeting Act (see Section 11125[a]), which covers all state boards and commissions. It requires these bodies to publicly notice their meetings, prepare agendas, accept public testimony and conduct their meetings in public unless specifically authorized by the Act to meet in closed session. A copy of the meeting notices must be posted on the California Department of Food and Agriculture website at: [Marketing Branch Meeting Notices](#). They are also found on the CPB website at: [CPB Meeting Schedule](#). The CDFA EEO Policies can be found at: http://www.cdfa.ca.gov/exec/EEO/EEO_Docs.html.

The Prune Marketing Committee and the California Prune Board, their members and staff, strictly comply with all state and federal antitrust laws. Discussions regarding setting prices and price terms, restrictions on competition, and boycotts are prohibited at all program functions. Should any meeting attendee observe discussions that involve antitrust sensitivity, the attendee should raise his or her concern and request the discussion be stopped. If the discussion continues, the discussion should be reported to the program CEO and Department staff.

cc: PMC and CPB Members ('20-'22 & '22-'24 terms), All Committee Members, All Processors, CDFA and USDA

***IMPORTANT:** Due to a delay in the approval process, the Prune Marketing Committee's (PMC) 2020-22 outgoing members are still in service until a time in July when the 2022-24 incoming members can be officially seated. The 2020-22 members will therefore be voting at this June 28th PMC meeting, but we encourage everyone (both outgoing and incoming PMC members) to attend.

This does not affect the California Prune Board (CPB). 2022-24 incoming members for the CPB will be seated at this June 28th Board meeting.

AGENDA

PRUNE MARKETING COMMITTEE

Tuesday, June 28, 2022, 9:30am PT

In-person: California Farm Bureau, 2600 River Plaza Dr, Centennial Room, Sacramento, CA

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| (9:30am) | 1. CALL TO ORDER | R. Singh |
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| | 2. RETENTION OF 2020-22 MEMBERS & ALTERNATES/ROLL CALL | R. Singh/B. Poland |
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| | 3. RECOGNITION AND TIMING OF OUTGOING PMC MEMBERS: 2020-2022 TERM | R. Singh |
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| | 4. PUBLIC / CHAIR COMMENTS | R. Singh |
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| | 5. ORGANIZATION OF COMMITTEE | D. Zea |
| | <ul style="list-style-type: none">• Election of Principal Officers: Chair, Vice-Chair, Secretary and Treasurer (vote)• Declaration of Process for Selection of Committee Assignments | |
| | <hr/> | |
| (9:40am) | 6. APPROVAL OF MINUTES (consent) | Elected Chair |
| | <ul style="list-style-type: none">• Minutes – March to June 2022 (vote) | |
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| (9:45am) | 7. ADMINISTRATIVE REPORT | J. Ruggles |
| | <ul style="list-style-type: none">• 2021/22 Budget Update | |
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| (9:50am) | 8. EXECUTIVE COMMITTEE RECOMMENDATIONS/REQUIRED APPROVALS | J. Ruggles/Elected Chair |
| | <ul style="list-style-type: none">• 2022/23 Proposed Budget: (vote)<ul style="list-style-type: none">○ 2022/23 Production Estimate○ 2022/23 Assessment Rate• Inter-item Transfer Authority (vote)• 2022 PMC e-Compliance Plan, incl. Assessment Billing Schedule (vote) | |
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| | 9. OTHER BUSINESS | D. Zea |
| | <ul style="list-style-type: none">• Changes to Nomination/Voting Process for 2024-26 election cycle | |
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| (10:00am) | 10. ADJOURNMENT | Elected Chair |
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Reminder: The next meeting of the Prune Marketing Committee will be scheduled in July 2022.

Each of the agenda items will include discussion and possible action by the PMC/CPB. The Prune Marketing Committee and the California Prune Board, their members and staff, strictly comply with all state and federal antitrust laws. Discussions regarding setting prices and price terms, restrictions on competition, and boycotts are prohibited at all program functions. Should any meeting attendee observe discussions that involve antitrust sensitivity, the attendee should raise his or her concern and request the discussion be stopped. If the discussion continues, the discussion should be reported to the program CEO and Department staff.

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AGENDA

CALIFORNIA PRUNE BOARD

Tuesday, June 28, 2022, 10:00am PT

In-person: California Farm Bureau, 2600 River Plaza Dr, Centennial Room, Sacramento, CA

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|-----------|--|--------------------------|
| (10:00am) | 1. CALL TO ORDER | G. Sousa, Jr. |
| | 2. INTRODUCTION OF 2022-24 MEMBERS AND ALTERNATES/ROLL CALL | G. Sousa, Jr./B. Poland |
| | 3. RECOGNITION OF OUTGOING BOARD MEMBERS: 2020-2022 TERM | G. Sousa, Jr. |
| | 4. PUBLIC / CHAIR COMMENTS | G. Sousa, Jr. |
| | 5. ORGANIZATION OF BOARD | |
| | • Election of Principal Officers: Chair, Vice-Chair, Secretary and Treasurer (vote) | D. Zea |
| | • Nomination of Public Member and Alternate (vote) | Elected Chair |
| | • Declaration of Process for Selection of Committee Assignments | D. Zea |
| (10:15am) | 6. APPROVAL OF MINUTES (consent) | Elected Chair |
| | • Minutes – March to June 2022 (vote) | |
| (10:20am) | 7. ADMINISTRATIVE REPORT | J. Ruggles |
| | • Statistical Report | |
| | • 2021/22 Budget Update | |
| (10:35am) | 8. EXECUTIVE DIRECTOR’S REPORT | D. Zea |
| (10:55am) | 9. CROP MANAGEMENT & SUSTAINABILITY RESEARCH COMMITTEE – VARIETALS | J. Taylor/G. Obenauf |
| (11:25am) | 10. EXECUTIVE COMMITTEE RECOMMENDATIONS/SELECT COMMITTEE PROGRAMS & BUDGETS 2022/23 | |
| | • Marketing Committee | B. Schuler/K. Locy |
| | • Nutrition Research Committee | T. Gerst/A. Giancoli |
| | • Operating Expenses | J. Ruggles |
| (11:50pm) | 11. ADJOURN TO CLOSED SESSION | Elected Chair |
| | <i>Pursuant to California Government Code 11126(a) regarding the appointment, employment or evaluation of performance of employees</i> | |
| | • Appointment of Executive Director and confirmation of employee salaries and benefits | |
| (12:05pm) | 12. RETURN TO OPEN SESSION | Elected Chair |
| | • Announcement(s) from Closed Session | |
| (12:05pm) | 13. EXECUTIVE COMMITTEE RECOMMENDATIONS/REQUIRED APPROVALS | J. Ruggles/Elected Chair |
| | • 2022/23 Proposed Total Budget: (vote) | |
| | o 2022/23 Production Estimate | |
| | o 2022/23 Assessment Rates | |
| | o Reserve for Contingencies | |
| | • Credit-back Policy (vote) | |
| (12:25pm) | 14. OTHER BUSINESS | Elected Chair |
| (12:30pm) | 15. ADJOURNMENT | Elected Chair |
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Reminder: The next meeting of the California Prune Board is scheduled for December 8, 2022.

Each of the agenda items will include discussion and possible action by the PMC/CPB. The Prune Marketing Committee and the California Prune Board, their members and staff, strictly comply with all state and federal antitrust laws. Discussions regarding setting prices and price terms, restrictions on competition, and boycotts are prohibited at all program functions. Should any meeting attendee observe discussions that involve antitrust sensitivity, the attendee should raise his or her concern and request the discussion be stopped. If the discussion continues, the discussion should be reported to the program CEO and Department staff.

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