

Friday, April 24 - Friday, May 1, 2020

California Ag Industry and Trade Headlines

<u>Answers to Common Questions about COVID-19</u>	<i>Western Farm Press</i>
<u>Move to Boost Produce Deliveries to Food Banks Applauded</u>	<i>Western Farm Press</i>
<u>Industry Adjusts to Virus, Sees Changes to Business Model</u>	<i>Western Farm Press</i>
<u>State Ag Board to Discuss Business and Job Recovery</u>	<i>Western Farm Press</i>
<u>Produce Companies Respond to Needs During Pandemics</u>	<i>The Packer</i>
<u>Produce Groups Seek Changes to Paycheck Protection Program</u>	<i>The Packer</i>
<u>California Sees \$3.64 Million Boost for Produce Donations</u>	<i>The Packer</i>
<u>Produce Farmers Use Social Media, New Ideas to Sell Direct to Consumer</u>	<i>Western Farm Press</i>
<u>How is COVID-19 Impacting the Food Supply Chain?</u>	<i>Western Farm Press</i>
<u>Applications Open for \$310 Billion in SBA Paycheck Protection Program Loans</u>	<i>Capital Press</i>
<u>Ag Groups Want PPP Money to Flow to Agriculture Too</u>	<i>Western Farm Press</i>
<u>Farmers Focus on Direct Marketing amid COVID-19</u>	<i>Western Farm Press</i>

International Industry

<u>COVID-19 Multi-Country Update</u>	<i>INC International Nut and Dried Fruit</i>
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Nutrition/Health

<u>How Lockdown May Be Affecting Your Gut Health</u>	<i>Harper's Bazaar</i>
<u>Preliminary Research Links Low Vitamin K Status to Worse Outcomes for COVID-19 Patients</u>	<i>Food Navigator</i>

Food Trends

[The SKU Game: What Consumers Want Today](#) *AndNowUKnow*

[The Best Non-Perishable Food to Buy For Your Pantry](#) *Woman's Day*

[Functional Benefits, Sensory Adventure, and Affordable Escapism: Imbide Shares Top Trends During Coronavirus Pandemic](#) *Food Navigator*

[Gifting Food Will Rise as Practical Option During Coronavirus and Beyond, Packaged Facts](#) *Food Navigator*

Supply Chain

[From Farm-to-Table: Is the Food Supply Chain Breaking?](#) *CNN*

[Portable Fruit Meters Enable Social Distance in the QA Lab](#) *Fresh Plaza*

[Virus-Related Food Shortages Will Be Temporary In U.S., Experts Say](#) *Farm Progress*

[As More Consumers Cook at Home, American Food System Looks for New Ways to Sell Food](#) *Agri-Pulse*

[COVID-19 Threatens To Reverse Progress Toward Fresh, Artisanal Eating And Bountiful Food](#) *Forbes*

[Farmers Try to Salvage Food, and Some Sales](#) *The Wall Street Journal*

[Produce Sales Remain Highly Elevated](#) *Grocery Business*

[Expect More Food Shortages, Thanks to Imports](#) *Grocery Business*

[Supply Chain Facing Difficulties Under Coronavirus](#) *Food Management*

Economic Landscape and Policy

[Pandemic Fuels New Farm Concerns, Appeals for More Aid: 'What's Going on is Unacceptable'](#) *Agri-Pulse*

[Democratic Lawmakers Push for New Worker Protections](#) *The Packer*

[Congress Continues to Eye Money for Farm Aid](#) *Agri-Pulse*

[Is it Time to get Creative With USDA Aid?](#) *Farm Progress*

Labor

[Ensuring Employee Safety and Planning for a Return to the 'New Normal'](#)

Fresh Plaza

[Farms Scramble for Answers as Coronavirus Threatens Workers](#)

Associated Press

[Farm Labor Program Announced](#)

Farm Progress