



**CALIFORNIA PRUNE BOARD / PRUNE MARKETING COMMITTEE**

(posted Friday, May 31, 2019)

**NOTICE OF JOINT MEETING  
of the  
EXECUTIVE COMMITTEES  
of the  
CALIFORNIA PRUNE BOARD  
and the  
PRUNE MARKETING COMMITTEE**

Wednesday, June 12, 2019, 1:00pm PT  
3001 Douglas Blvd (adjacent to CPB office), 1<sup>st</sup> Floor Conf Rm, Roseville CA 95661

A joint meeting of the Executive Committees of the California Prune Board (previously the California Dried Plum Board) and the Prune Marketing Committee has been called to discuss subjects shown on the following agenda. Lunch will be provided just prior to the meeting, so please arrive a few minutes early. RSVP to Becky at [bpoland@californiaprunes.org](mailto:bpoland@californiaprunes.org) by Friday, June 7<sup>th</sup> for an accurate headcount.

The Prune Marketing Committee and the California Prune Board are prohibited from discriminating based on race, color, national origin, religion, sex, gender identity (including gender expression), sexual orientation, disability, age, marital status, family/parental status, income derived from a public assistance program, political beliefs, or reprisal or retaliation for prior civil rights activity.

Persons with disabilities who require alternative means of communication for program information (Braille, large print, audiotape, etc.) should contact Becky at 916-749-3442 at least five business days prior to the meeting date.

The Prune Marketing Committee and the California Prune Board, their members and staff, strictly comply with all state and federal antitrust laws. Discussions regarding setting prices and price terms, restrictions on competition, and boycotts are prohibited at all program functions. Should any meeting attendee observe discussions that involve antitrust sensitivity, the attendee should raise his or her concern and request the discussion be stopped. If the discussion continues, the discussion should be reported to the program CEO and Department staff.

Pursuant to Section 11125(a) of the Bagley Keene Open Meetings Act, a copy of this meeting notice can be found on the CDFA website at [Marketing Branch Meeting Notices](#) and on the CPB website at [CPB Meeting Schedule](#).

Best Regards-

Donn Zea  
Executive Director

cc: CDFA  
USDA  
All Processors

**Executive Committee**

Brendon Flynn  
Dane Lance  
Neill Mitchell  
\*\*Ranvir Singh  
George Sousa Jr.  
John Taylor  
\*Joe Turkovich

\*Chair – CPB  
\*\*Chair – PMC

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**AGENDA**  
**EXECUTIVE COMMITTEES**  
**of the**  
**CALIFORNIA PRUNE BOARD**  
**and**  
**PRUNE MARKETING COMMITTEE**

**Wednesday, June 12, 2019, 1:00pm PT**  
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|------------------|-----------------------|
| 1. CALL TO ORDER | J. Turkovich/R. Singh |
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| 2. ROLL CALL / INTRODUCTION OF GUESTS | B. Poland |
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| 3. PUBLIC COMMENTS / CHAIR COMMENTS | J. Turkovich/R. Singh |
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| 4. YEAR-TO-DATE REPORTS   | J. Ruggles |
| <ul style="list-style-type: none"><li>• Statistical</li><li>• Budget</li><li>• Crop</li></ul> |            |
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| 5. EXECUTIVE DIRECTOR'S REPORT  | D. Zea |
| <ul style="list-style-type: none"><li>• NASS CY19 Estimate</li><li>• Ag Trade Promotion Package – Part 2</li><li>• Government Purchases</li><li>• Strategic Planning</li><li>• Prune Summit 2020</li><li>• 2020 Five-Year Hearing</li><li>• Legal Name Change</li><li>• INC</li><li>• Global Demand Campaign</li><li>• June 20<sup>th</sup> Board Meeting Agenda Review</li></ul> |        |
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| 6. BUDGET PLANNING   | D. Zea/J. Ruggles |
| <ul style="list-style-type: none"><li>• 2019/20 Proposed Budget Options – California Prune Board</li><li>• 2019/20 Proposed Budget – PMC</li></ul> |                   |
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| 7. ADJOURN TO CLOSED SESSION FOR BOARD – <i>Pursuant to California Government Code 11126(a) regarding the appointment, employment or evaluation of performance of employees</i> | J. Turkovich |
| <ul style="list-style-type: none"><li>• Appointment of Executive Director and confirmation of employee salaries and benefits</li></ul>  |              |
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| 8. RETURN TO OPEN SESSION  | J. Turkovich |
| <ul style="list-style-type: none"><li>• Announcement(s) from Closed Session / Recommendations to Board</li></ul> |              |
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| 9. EXECUTIVE COMMITTEE RECOMMENDATIONS TO THE BOARD/COMMITTEE   | D. Zea |
| <ul style="list-style-type: none"><li>• 2019/20 Budgets (including 2019 Assessment Rates, Production Estimate and Credit-back)</li><li>• Administrative (including Assessment Billing Schedule and Processor Reporting Requirements)</li><li>• 2019 PMC e-Compliance Plan</li><li>• Prune Summit 2020</li></ul> |        |

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The California Prune Board is a recipient of Market Access Program (MAP) funds from USDA's Foreign Agricultural Service. The USDA prohibits discrimination based on race, color, national origin, religion, sex, gender identity (including gender expression), sexual orientation, disability, age, marital status, family/parental status, income derived from a public assistance program, political beliefs, or reprisal or retaliation for prior civil rights activity. (Not all prohibited bases apply to all programs.)

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10. STATE OF THE INDUSTRY DISCUSSION	J. Turkovich/R. Singh
11. OTHER BUSINESS	J. Turkovich/R. Singh
12. ADJOURNMENT	J. Turkovich/R. Singh

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*The next meeting of the Executive Committee is scheduled for Thursday, August 1, 2019.*

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